

President Message for the December, 2012 Issue of Grafika

As we draw closer to the conclusion of the term of the incumbent officers and trustees, allow me to express my deepest thanks to the people who carried me across notwithstanding my fair knowledge of printing.

Firstly, I wish to express my appreciation and thanks to VPI Kitane, with her value-oriented perspective, for endorsing me and giving me confidence in every endeavor I undertake and frequently serving as Acting President in view of my travels abroad;

Secondly, I am highly appreciative to VPI Liwanag because of her ingenuity in trying to provide solution to complex situation as well as for proven leadership in guiding noteworthy travel concerns notably DRUPA (which was the subject matter of an earlier Presidential Recognition) and articulateness either in the recital of invocation, acting as toastmaster and the like;

Thirdly, I am deeply thankful to Corp. Sec. Besmonte that due to her background as an educator, she could provide almost perfect recollection of what transpired during meetings thus leaving nothing to chance on matters necessitating resolutions and for acting as toastmaster during PPTF-related activities and even as songstress either under solo performance or in tandem with another when circumstances would require;

Fourthly, I am thankful to Treasurer James Chiu who because of his exposure in the industry (being Past PIAP President) would provide invaluable guidance on what steps to undertake when confronted with difficult situations, his inherent talent in sourcing out funds and his invaluable tips to attain business successes as documented in the Grafika;

Fifthly, I am thankful to Auditor Llarena not only for ensuring that transactions are well audited but for helping bring about the timely releases of the Grafika and the Frontliner;

Sixthly, I am deeply thankful to Trustee Bersabe for his uninterrupted physical presence (which was the subject matter of an earlier Presidential Recognition) in PPTF-related activities thus solidifying the desired bonding and camaraderie essential for the success of the organization to satisfy its multifaceted tasks, including entertainment, under the newly-formed Entertainment Committee, and also for the success of the Membership Committee in uplifting by leaps and bounds the PPTF membership to around three (300);

Seventhly, I am highly appreciative to Trustee Juarez for not only providing financial support through sponsorship of the PPTF GMM by his prestigious Company Copylandia and also occupying booths in PPTF sponsored exhibits but also in tandem with his spouse Atty, Bernadette Juarez for instilling health consciousness to the PPTF through the Art of Breathing sessions;

Eighthly, I am thankful to Trustee Yao for bringing about strong alliance and bonding between PPTF and Greater Manila Association wherein he holds a high position and for his leadership of the Ways and Means Committee which handles the Bingo Social which not only strengthen camaraderie among the stakeholders but also provides the needed funds to satisfy the noble objectives of PPTF;

Ninthly, I am thankful to Trustee Ileto for taking his initiative to form the PPTF website;

Tenthly, I am grateful to Trustee Sitjar for remaining supportive to the ideals of PPTF;

Eleventhly, to IPP Rocha for endorsing my PPTF presidency during 2010;

Twelfthly, to PP Brizuela for heeding my suggestions to maintain his undivided loyalty to PPTF and for bringing words of wisdom through his speeches in PPTF-related activities;

Thirteenthly, but more importantly to PP Lora who through his boundless generosity and continued presence in PPTF-related activities and his breakthroughs in the formation of regional alliances should be accorded the highest accolade for personifying the ideals of PPTF;

Fourteenthly, I wish to express my thanks to PPTF Trustee Honorable Congressman Arquiza for allocating a substantial amount from his congressional budgetary allotment to further enhance the training program of PPTF;

Fifteenthly, my great appreciation goes to Ideal Marketing and Manufacturing Corp. for topping the list of financial contributors for two(2) consecutive years during the 2011 and 2012 which does not only exemplify its highest support to the PPTF ideals but also to the industry in general. The Company's open arm policy of accommodating stakeholders in need is perceived to be its hallmark. The company contributed around P750,000.00.

Sixteenthly, all the foregoing accomplishments would not have been realized without a competent and experienced Secretariat under the leadership of Executive Director Cristy Manuel with Cashier Edgar Gomez and Liaison Officer Robert Yola;

Seventeenthly, the recent successes of the PPTF-sponsored travels were further strengthened by the intervention of Travel Coordinator Ming Noguera;

Eighteenthly, all the other past Officers in the persons of past Vice-President Tanael whose presence and spirit remain with us and that of Past PPTF Presidents whom the PPTF acknowledge as Advisers;

Nineteenthly, to Martin Yabut for continuing to subscribe to the ideals of PPTF;

Twentiethly, allow me to express my appreciation to Atty. Elemen who until now is trying to untangle complex problems about the Makati lot and other refinements relating to the corporate existence of PPTF;

Thank you also to my staff at Rex Printing Company : Lee Ulangca, Cristal Monjardin, Bong Mantala, Roland Donaire, Juna Cortez, Josie Ballena and last but not the least Krisvi Barrios who laboriously extends a helping hand to face my health and other earthly challenges;

And lastly but most importantly, thank you for allowing me to lead the PPTF.

Based on initial extrapolation and computations, below are some of the donors in PPTF-related activities:

DONORS 2011-2012	ESTIMATED AMOUNT
1 Ideal Marketing & Mfg. Corp	750,000.00
2 Copylandia Office system Corp.	343,000.00
3 Hicor Mfg. Corporation	160,000.00
4 Grapteck, Inc.	130,000.00
5 Rex Printing Co., Inc.	147,000.00
6 Norde Int'l. Distributors	115,000.00
7 Infinite Labels Center	50,000.00
8 Ferrostaal Philippines, Inc.	45,000.00
9 Phil. Vacuum Pumps Trading	40,000.00
10 Heidelberg Philippines, Inc.	30,000.00
11 Triplex Enterprises, Inc.	30,000.00
12 Hi-gloss Lamination	28,000.00
13 Book Media Press, Inc.	25,000.00

14	Gakken Philippines, Inc.	25,000.00
15	Cong. Godofredo Arquiza	25,000.00
16	Citibind Corporation	25,000.00
17	Dane Publishing	25,000.00
18	C & E Publishing	20,000.00
19	Foremost Pre-press Supply	20,000.00
20	Global-link MP Events	16,000.00
21	Printech Graphic Supply	15,000.00
22	Deeco Paper Products	15,000.00
23	Topbest Printing Corp.	15,000.00
24	Grapack Asia	14,500.00
25	CGK Formaprint	13,000.00
26	New Global Ink Trading	12,500.00
27	Lamco Paper Products	12,000.00
28	Ephesian's Publishing	11,000.00
29	Adequate Graphic Printer	11,000.00
30	Graphis Enterprises	10,000.00
31	Papertree Marketing Group	10,000.00
32	King General Machinery	7,000.00

33	MY Trading	7,000.00
34	The Manila Times Publ.	6,000.00
		6,000.00
35	Tri-west Pacific Corp.	
		5,000.00
36	Businessworld Publ. Corp.	
37	Embu Integrated & Trading	5,000.00
38	Star Paper Corp.	5,000.00
39	OVT Graphic Line	4,500.00
40	Periwinkle Multi-ventures Co.	4,000.00
41	Interworld Cre Company, Inc.	4,000.00
42	Manila Lamination	4,000.00
43	Fedrigoni Asia	3,500.00
44	Acas Enterprises	3,000.00
45	Directories Phils.	3,000.00
46	NAPPCO	3,000.00
47	B & W Commercial	3,000.00
48	Apo Int'l. Marketing Corp.	2,000.00
59	Diwa Learning Systems	2,000.00
50	S Binding Supplies	

		2,000.00
51	Grafika Distributors	2,000.00
52	Rubicon Printing Corp.	1,500.00
53	Western Ink Corporation	1,500.00
55	ESE Signex	1,500.00
56	LSF Printing Services	1,500.00

Below are some of the noteworthy developments during my incumbency:

- A. Twenty Three(23) Board Meetings and Six (6) General Membership Meetings;
- B. Twenty Nine(29) Resolutions;
- C. The following are the PPTF-facilitated seminar on the following dates;
 - C.1 On February 8 and 9, 2011 we have the *“Financial and Cost Estimating”* seminar;
 - C.2 On April 13 and 16, 2011 the *“Printing Orientation”* seminar;
 - C.3 On April 14 and 15, 2011 the *“In-house Training on Cost Estimating Seminar”*;
 - C.4 On May 3 to July 15,2011 we have the *“Vocational Skills Training for Out –of-School Youth (Introduction to the Graphic Arts and Printing Industry)”*;
 - C.5 On July 20-29,2011 we have the (in plant) *“A Comprehensive Technical Seminar in Printing”*;
 - C.6 On January 24-26,2012 we have the *“Printing Orientation”* seminar;
 - C.7 On January 31 to February 2,2012 we have the *“Cost Estimating for Printers;”*

C.8 On June 14-16, 2012 we have the “*Technical Series Seminar and Ninth (9th) Printech Manila*”;

- D. The PPTF Health and Wellness Committee has been conducting the “*Art of Living Breathworks*” with subsidized rates for PPTF members;
- E. Five (5) issues todate of GRAFIKA magazine;
- F. PPTF has now its own website at www.pptf.org;
- G. PPTF is anticipating to receive its certificate of registration from Technical Education and Skills Development (TESDA);

PPTF likewise conducted the logo contest in its quest to come up with a new logo responsive to the present time.

Pursuant to my experience, it is my contention that PPTF should further strengthen its alliances locally with a view of having united printing industry in order to strengthen in turn its regional (mindful of the noteworthy development in Seoul, South Korea through KIPES) and global alliances.

In this light, I wish to reiterate once more my deepest thanks and appreciation to PCPE, PIAP ,Greater Manila Associations, Fiera de Manila and all the other printing-related associations for the manifestation and/or realization of mutual interdependence to help one another.

Should the above aspiration be fully galvanized the same would redound not only for the benefit of local stakeholders but it will also uplift the dignity of the Philippines in the family of nations as a contributor in charting the course of the industry regionally and globally.

Thank you very much. All the best for the Yuletide season.